

Improving Communication about Sensitive Health Information between Doctors and Adolescents

*Successful Strategies for Improving Adolescent Health
Webinar Series*

**Adolescent Health:
Think, Act, Grow[®] (TAG)**
Produced and Recorded April 2017



Introduction



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Adolescent Health: Think, Act, Grow® (TAG)



#TAG42mil

TAG Goals

A comprehensive, strengths-based approach to improving adolescent health

Goals:

- Raise awareness about the importance of adolescent health
- Engage stakeholders (youth serving organizations and caring adults)
- Get adolescent health on the national agenda
- Spur action



Disclaimer

The content and views contained in this webcast do not necessarily represent the official policies of the Office of Adolescent Health or the U.S. Department of Health and Human Services.



Providers and Teens Communicating for Health (PATCH)



Amy Olejniczak, MS, MPH, PATCH Program Director
Madison, Wisconsin

Why Adolescent Health?

Wisconsin Alliance for Women's Health recognized that:

- Teens are the group most likely to underutilize preventive care
- Teens are the population at most risk for failed patient/provider relationships
- Teens who have a negative experience with a health care provider are less likely to return for follow up or future care and are less likely to have honest health care conversations



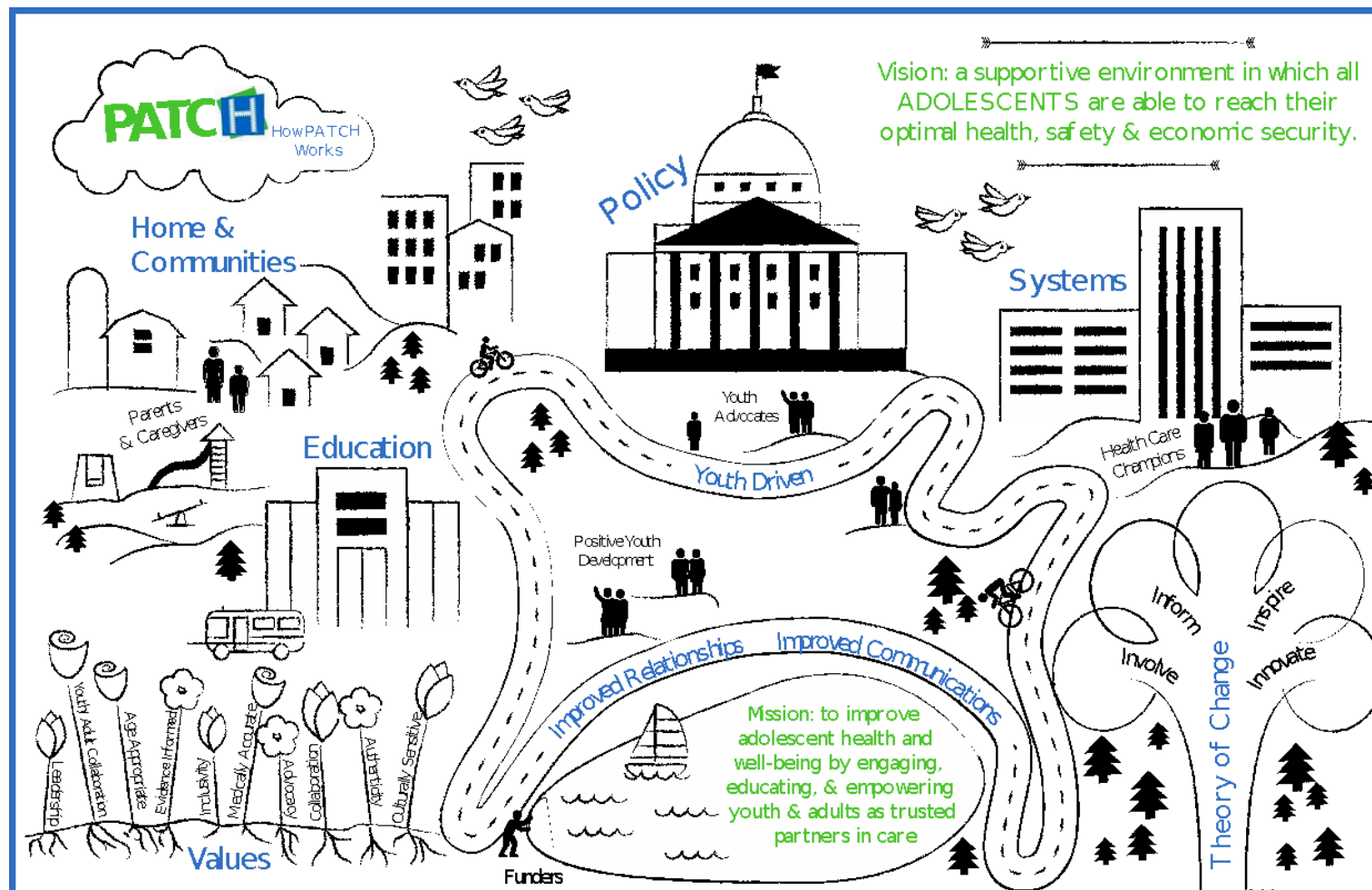
PATCH vision & mission

VISION: PATCH envisions a supportive environment in which all adolescents are able to reach their optimal health, safety, and economic security.

MISSION: To improve adolescent health and well being by engaging, educating, and empowering youth and adults as trusted partners in care.



PATCH Theory of Change



We Believe...

In order to ensure healthier future generations, adolescents must be able to engage in open, honest, and medically accurate conversations about sensitive health topics with health care professionals.

Since health care professionals and teens don't always speak the same language, PATCH works to bridge the communication gap between them.



2016 – 2017 PATCH Teen Educators



Madison WI



Milwaukee WI

Program Growth & Changes



Adaptation

2010

Branding

Content & Delivery

Geography & Populations

Ready for Replication in 2017!



2016



PATCH Approach

Key Program Components of PATCH:

- Hiring & Training of Teen Educators
- Ongoing Enrichment for Teen Educators
- PATCH for Provider Workshop Implementation (CME/CNE)
- PATCH for Teens: Classroom Edition Pilot
- PATCH for Parent/Guardian Program Development
- Process & Outcome Evaluation
- Ongoing Improvements and Dissemination
- Replication, Greater Reach & Sustainability



Program Impact

Providers that participated in “PATCH for Providers” demonstrated significant improvement in knowledge, self-efficacy, behavioral intentions & some self-reported change in behavior.

Teens that participated in “PATCH for Teens” demonstrated significant improvement in knowledge, self-efficacy & behavioral intentions.

PATCH Teen Educators: “PATCH gave me confidence in public speaking, a new and unique community of friends each year, opportunities in public health, insight, knowledge, compassion, and SO many other things I’ll never be able to put into words. – Rose, 17”



What we do well:

- **Employment Model**
 - Interviews
 - Payment
 - Workforce Development
- **Training Model**
 - 24 hour Teen Educator Training
 - Ongoing Enrichment
 - Guest Speaker Expectations
- **Empowerment Model**
 - Workshops
 - Advocacy Opportunities
 - Informal Resources for Peers
- **Youth Adult Relationships**
 - Developing Relationships
 - Establishing Boundaries
 - Business Transparency
 - Community Integration



What we've learned:

About being small & scrappy...

About being flexible...

About trusted messengers...

About capacity...



Thank you!



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Q and A



42 million opportunities

- Explore the website
- Check out the TAG Playbook (order copies!)
- Join TAG and get email updates
- Watch one of the TAG Talks with your colleagues
- Notify your colleagues about TAG
- Use TAG action steps and resources
- Participate in the TAG blog-a-thon
- Ask questions, share ideas, stay in touch
- Use TAG tools to reach teens and adults who care about them (#TAG42mil)



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